



Investor Presentation

Information For Investors And Shareholders

This presentation contains forward-looking statements concerning Valley's future business outlook, financial condition and operating results. Readers are advised not to place undue reliance on these forward-looking statements as they are influenced by certain risk factors and unpredictable events.

The foregoing contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are not historical facts and include expressions about management's confidence and strategies and management's expectations about new and existing programs and products, relationships, opportunities, taxation, technology and market conditions. These statements may be identified by such forward-looking terminology as "will," "may," "expect," "believe," "view," "opportunity," "should," "allow," "continues," "reflects," "typically," "usually," "anticipate," or similar statements or variations of such terms. Such forward-looking statements involve certain risks and uncertainties. Actual results may differ materially from such forward-looking statements. Factors that may cause actual results to differ materially from those contemplated by such forward-looking statements include, but are not limited to those factors disclosed in Valley's Current Report on Form 8-K filed on January 27, 2011, Quarterly Report on Form 10-Q for the quarter ended September 30, 2010 and our Annual Report on Form 10-K for the year ended December 31, 2009.

Valley disclaims any obligation to update or revise forward-looking statements for any reason.

Valley National Bank Today

About Valley

- ▼ Regional Bank Holding Company
- ▼ Approximately \$14.1 Billion in Assets
- ▼ Headquartered in Wayne, New Jersey
- ▼ 40th Largest United States Chartered Commercial Bank
 - ▼ Largest Commercial Bank Headquartered in New Jersey
- ▼ Operates 198 Branches in 134 Communities Serving 14 counties throughout Northern and Central New Jersey, Manhattan, Brooklyn and Queens
- ▼ Traded on the NYSE (VLY)

Significant Attributes

- ▼ Consistent Shareholder Returns
- ▼ Focus on Credit Quality
- ▼ Conservative Strategies
- ▼ Affluent and Heavily Populated Footprint
- ▼ Strong Customer Service
- ▼ Experienced Senior and Executive Management

Management Approach

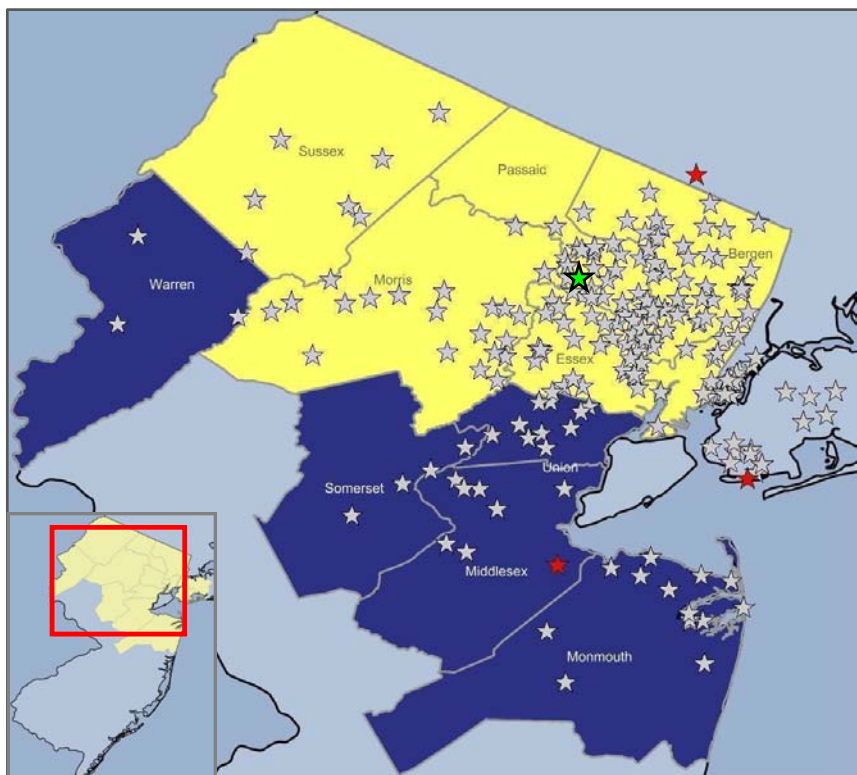
Large Bank that Operates and Feels Like a Small Closely Held Company

- Large percentage of retail ownership
 - Long-term investment approach
 - Focus on cash and stock dividends
- Large insider ownership, family members, retired employees and retired directors
- Market Cap of \$2.3 Billion
- Approximately 238 institutional holders
 - 37.32% of total outstanding shares

Source: Bloomberg as of 1/25/11

Footprint & Demographics

Valley's NJ Marketplace



- ★ Headquarters
- ★ Current Branches
- ★ Branches Under Construction
- Valley's Core NJ Market
- Valley's Emerging NJ Market

Region	Population	Median HH Income	Total Market Deposits
Valley's NJ Marketplace	5.9 million	\$75,917	\$193 billion
Balance of NJ Marketplace	2.9 million	\$66,868	\$64 billion
NJ Total	8.8 million	\$72,891	\$257 billion

Valley's Core New Jersey Market

- Total Market Deposits - \$126.6 billion
- Market Average Deposits per Branch \$77.1 million
- Existing Valley Branches – 131
- Branches Under Construction – 1
- Valley's Market Share – 6.63%

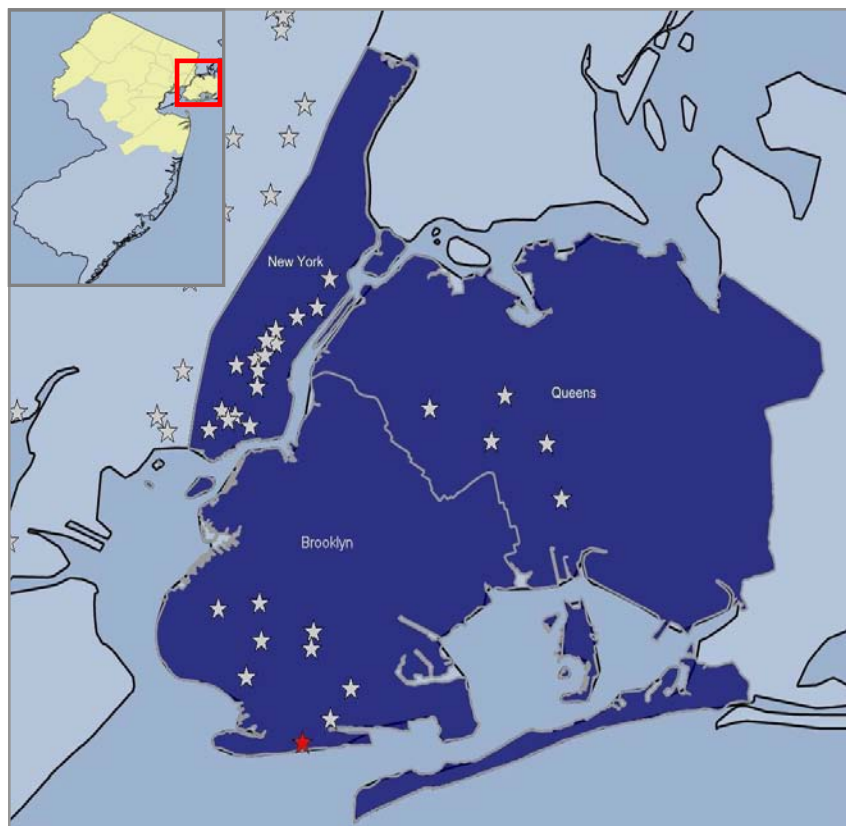
Valley's Emerging New Jersey Market

- Total Market Deposits - \$66.3billion
- Market Average Deposits per Branch \$67.7million
- Existing Valley Branches – 38
- Branches Under Construction – 1
- Valley's Market Share – 1.59%

Demographic Data from SNL Financial Inc. as of 6/2010 Valley Branch data as of 6/30/2010

Footprint & Demographics

Valley's NY Marketplace



- ★ Current Branches
- ★ Branches Under Construction
- Valley's Emerging NYC Markets

Demographic Data from SNL Financial Inc. as of 6/2010 Valley Branch data as of 6/30/2010

Region	Population	Median HH Income	Total Market Deposits
Valley's NY Marketplace	6.5 million	\$55,730	\$565 billion
Balance of NY Marketplace	13.0 million	\$63,930	\$330 billion
NY Total	19.5 million	\$61,195	\$895 billion

Valley's Emerging Manhattan Market

- Total Market Deposits - \$480.9 billion
- Market Average Deposits per Branch \$639.5 million
- Existing Valley Branches – 16
- Valley's Market Share – 0.28%

Valley's Emerging Queens Market

- Total Market Deposits - \$47.9 billion
- Market Average Deposits per Branch \$100.0 million
- Existing Valley Branches – 5
- Valley's Market Share – 0.17%

Valley's Emerging Brooklyn/Kings Market

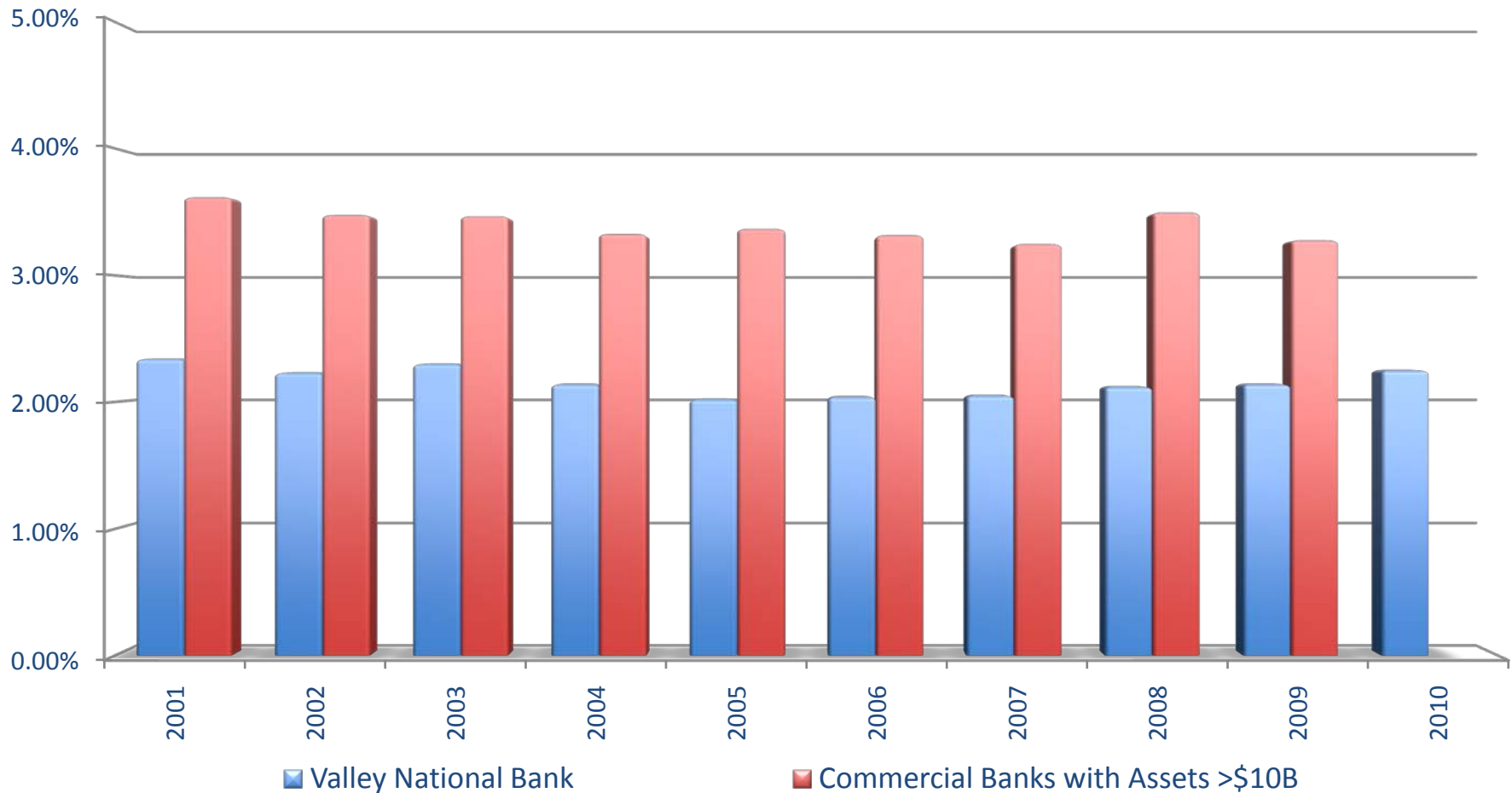
- Total Market Deposits - \$36.2 billion
- Market Average Deposits per Branch \$93.3 million
- Existing Valley Branches – 8
- Branches Under Construction - 1
- Valley's Market Share – 0.58%

Centralized & Efficient Operations

- Single core data processing system
- Last 3 bank acquisitions were converted within 90 days of transaction completion date
- Centralized, in-house back office operations
- All 198 branches operate within a 60 mile radius of Headquarters
- Approximately 2,700 FTE employees

	12/31/2007	12/31/2008	12/31/2009	12/31/2010
FTE Employees	2,562	2,783	2,727	2,720
# of Branch Offices	176	195	197	198
Employees / Offices	14.56	14.27	13.84	13.74

Non-Interest Exp / Total Assets



Source – SNL Financial

Valley's 4Q 2010 Highlights

Valley Credit Quality

- Valley Total 30+ day delinquencies were 1.77% of entire loan portfolio
 - Valley Total non-accrual loans remained unchanged during 4Q at 1.12% of total loans
- Valley Out of approximately 22,000 residential mortgages and home equity loans only 253 loans were past due **30 days** or more at December 31, 2010
- Valley Net charge-offs were \$4.3 million or 0.18% of average total loans on an annualized basis
- Valley Allowance for non-covered loan losses as a percentage of non-covered loans increased to 1.31% from 1.09% at December 31, 2009.

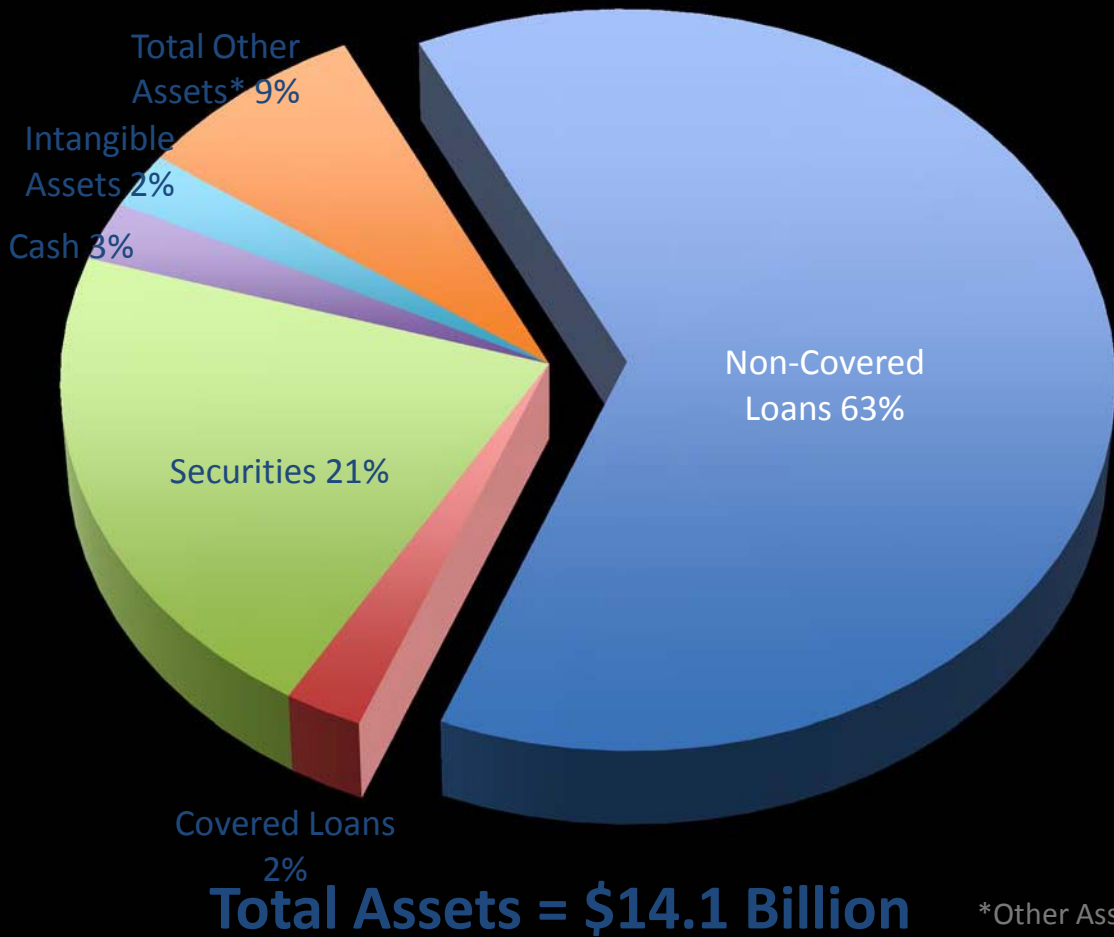
Valley Net Income

- Valley 4Q net income available to common shareholders was \$38.2 million (\$0.24 Diluted EPS)

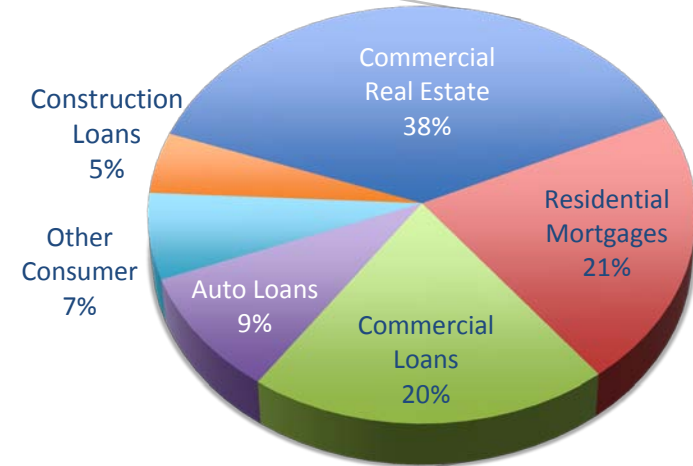
Valley Capital

- Valley Continued strong capital ratios
 - Valley Tangible Common Equity to Risk-Weighted Assets of 9.10%
 - Valley Tier 1 Common Capital of 9.25%
 - Valley Tier I Ratio of 10.94%
 - Valley Tier II Ratio of 12.91%

Asset and Loan Composition



Non-Covered Loans (Gross) = \$9.0 Billion

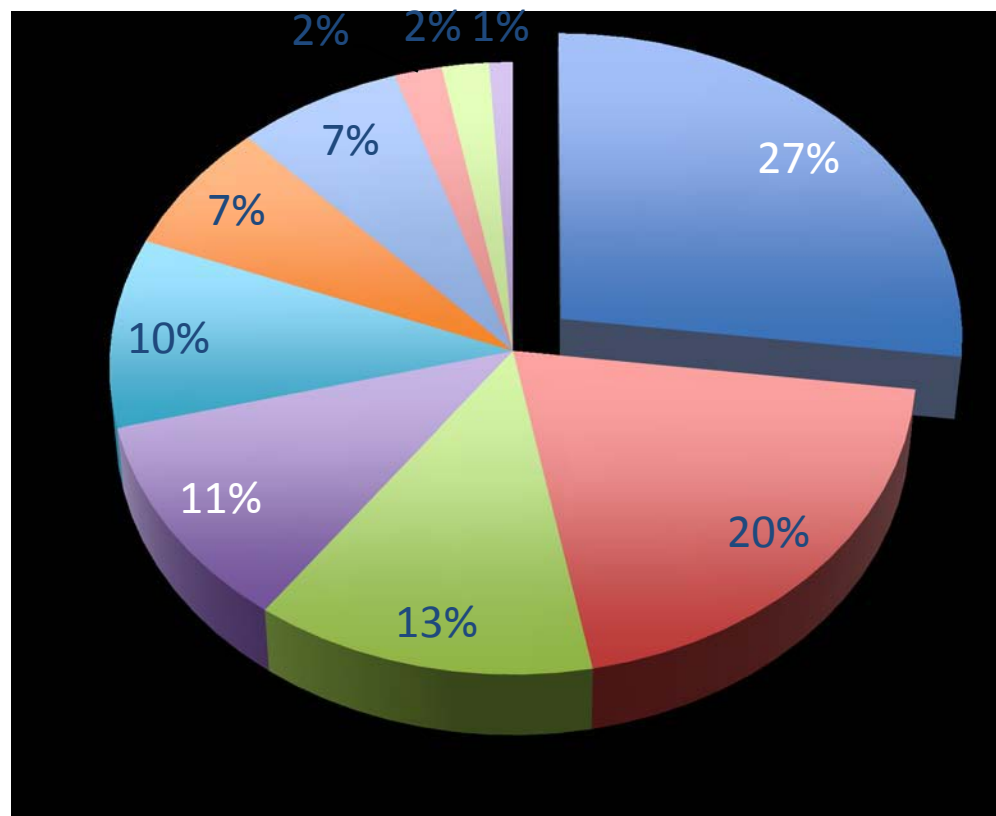


*Other Assets includes bank owned branch locations carried at a cost estimated by management to be significantly less than the current market value.

As of 12/31/10

Diversified Commercial Real Estate Portfolio

Primary Property Type	\$ Amount (Millions)	% of Total	Average LTV
Retail	880	27%	50%
Industrial	653	20%	52%
Office	428	13%	54%
Mixed Use	372	11%	44%
Apartments	335	10%	52%
Healthcare	236	7%	61%
Specialty	211	7%	49%
Residential	79	2%	49%
Land Loans	65	2%	67%
Other	25	1%	50%



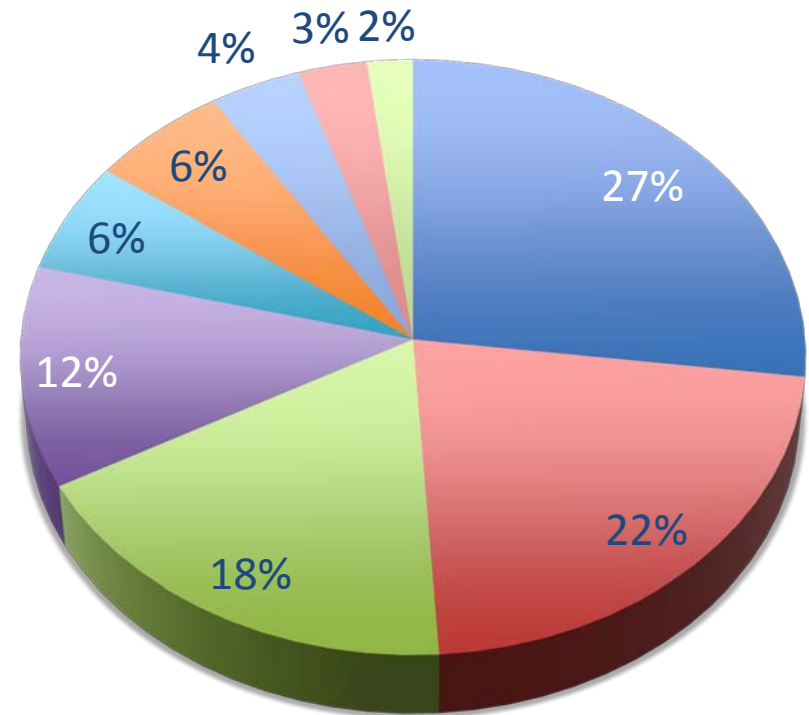
**Total Commercial Real Estate - \$3.3 Billion
(Non-Covered Loans)**

- Average LTV based on current balances and most recent appraised value
- The total CRE loan balance is based on Valley's internal loan hierarchy structure and does not reflect loan classifications reported in Valley's SEC and bank regulatory reports.
- The chart above does not include \$388 million in construction loans.

As of 12/31/10

Retail Composition of Commercial Real Estate

Retail Property Type	% of Total	Average LTV
Multi-Tenanted - Anchor	27%	49%
Single Tenant	22%	51%
Multi-Tenanted - No Anchor	18%	54%
Auto Dealership	12%	51%
Private & Public Clubs	6%	31%
Food Establishments	6%	53%
Private Education Facilities	4%	51%
Entertainment Facilities	3%	42%
Auto Servicing	2%	51%



**Total Retail Property Types - \$880 Million
(Non-Covered Loans)**

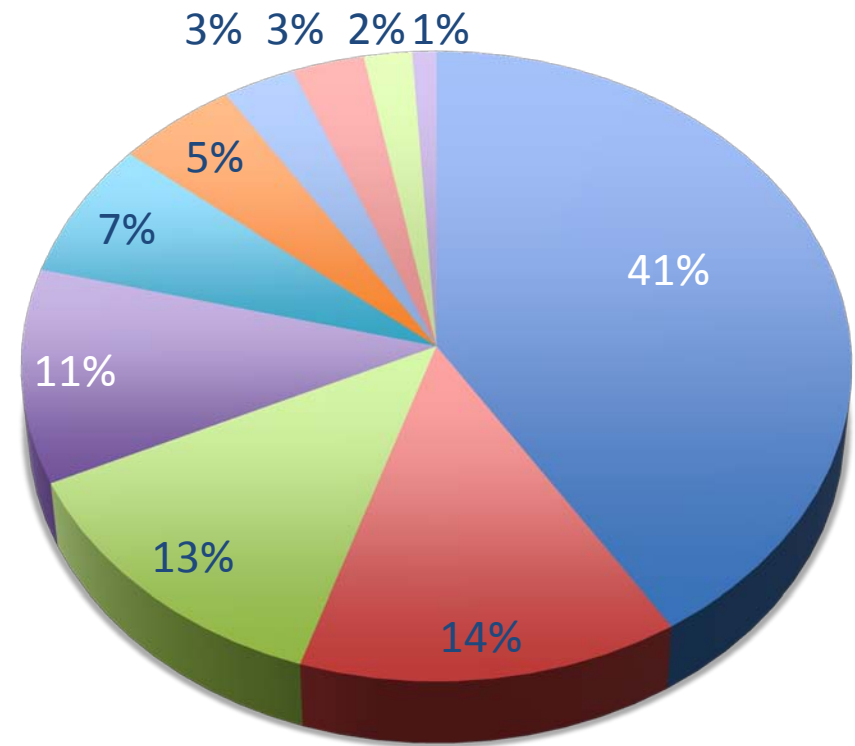
-Average LTV based on current balances and most recent appraised value
-The chart above does not include construction loans.

As of 12/31/10

Construction Loan Composition

Total (Non-Covered) Construction Loans - \$388 Million

Primary Property Type	\$ Amount (Millions)	% of Total
Residential	160	41%
Retail	53	14%
Land Loans	49	13%
Mixed Use	43	11%
Apartments	26	7%
Other	18	5%
Office	12	3%
Healthcare	12	3%
Specialty	10	2%
Industrial	5	1%

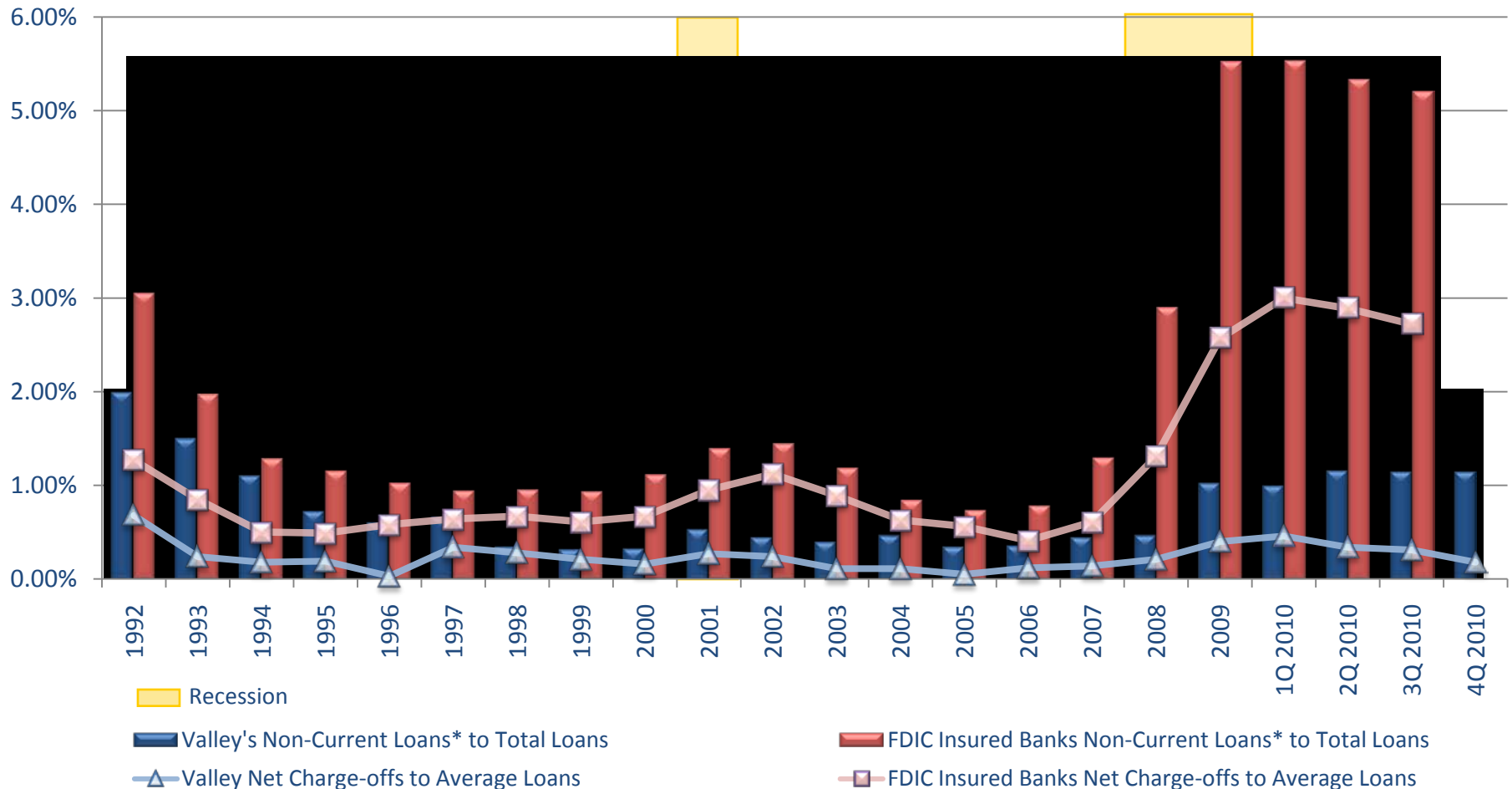


-Construction loan balance is based on Valley's internal loan hierarchy structure and does not reflect loan classifications reported in Valley's SEC and bank regulatory reports.

As of 12/31/10

Loan Quality 1992 – 4Q 2010

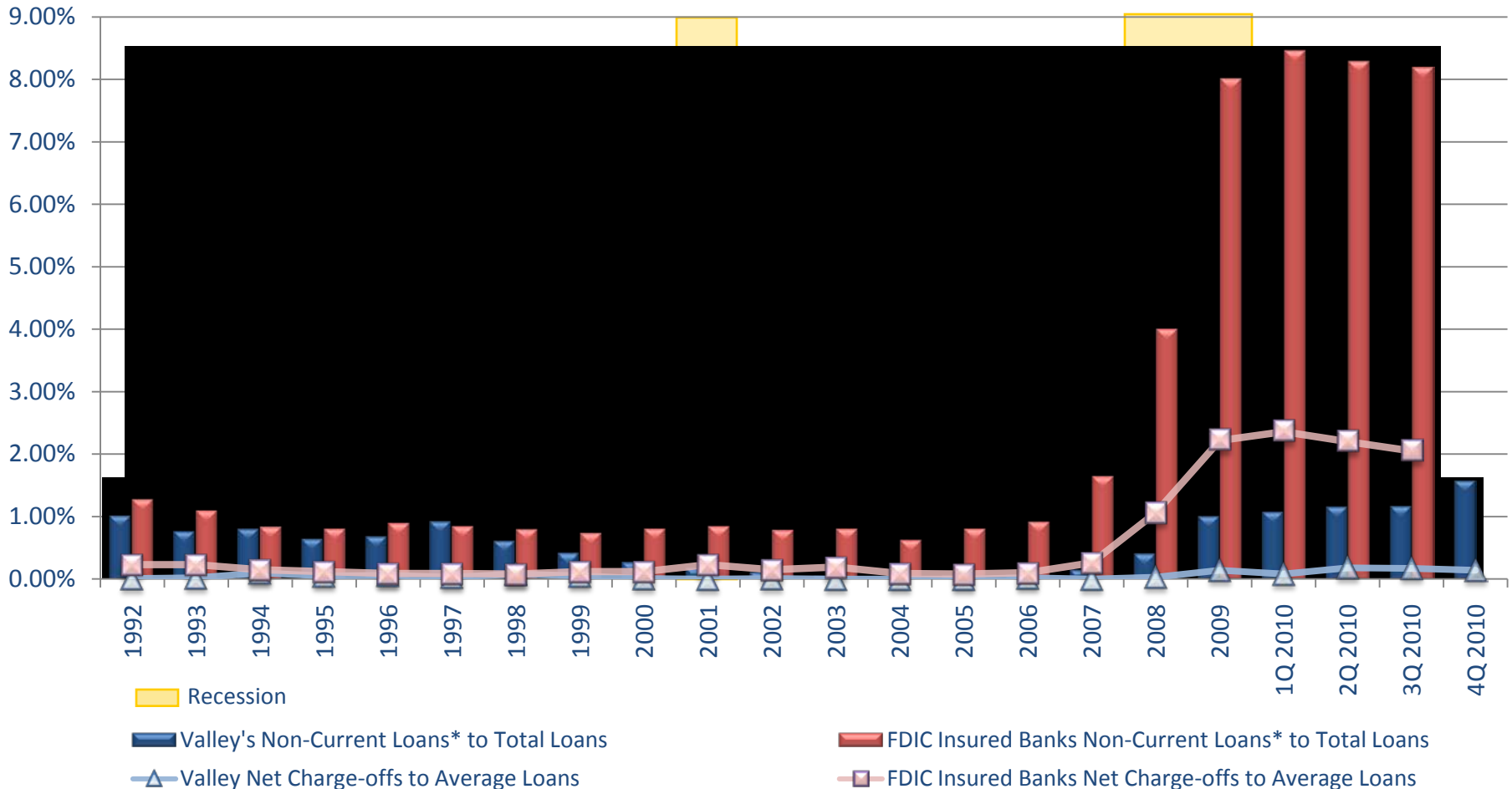
Total Loan Portfolio



*Non-Current Loans: Loans and leases 90 days or more past due plus loans in non accrual status, as a percent of gross loans and leases.

Loan Quality 1992 – 4Q 2010

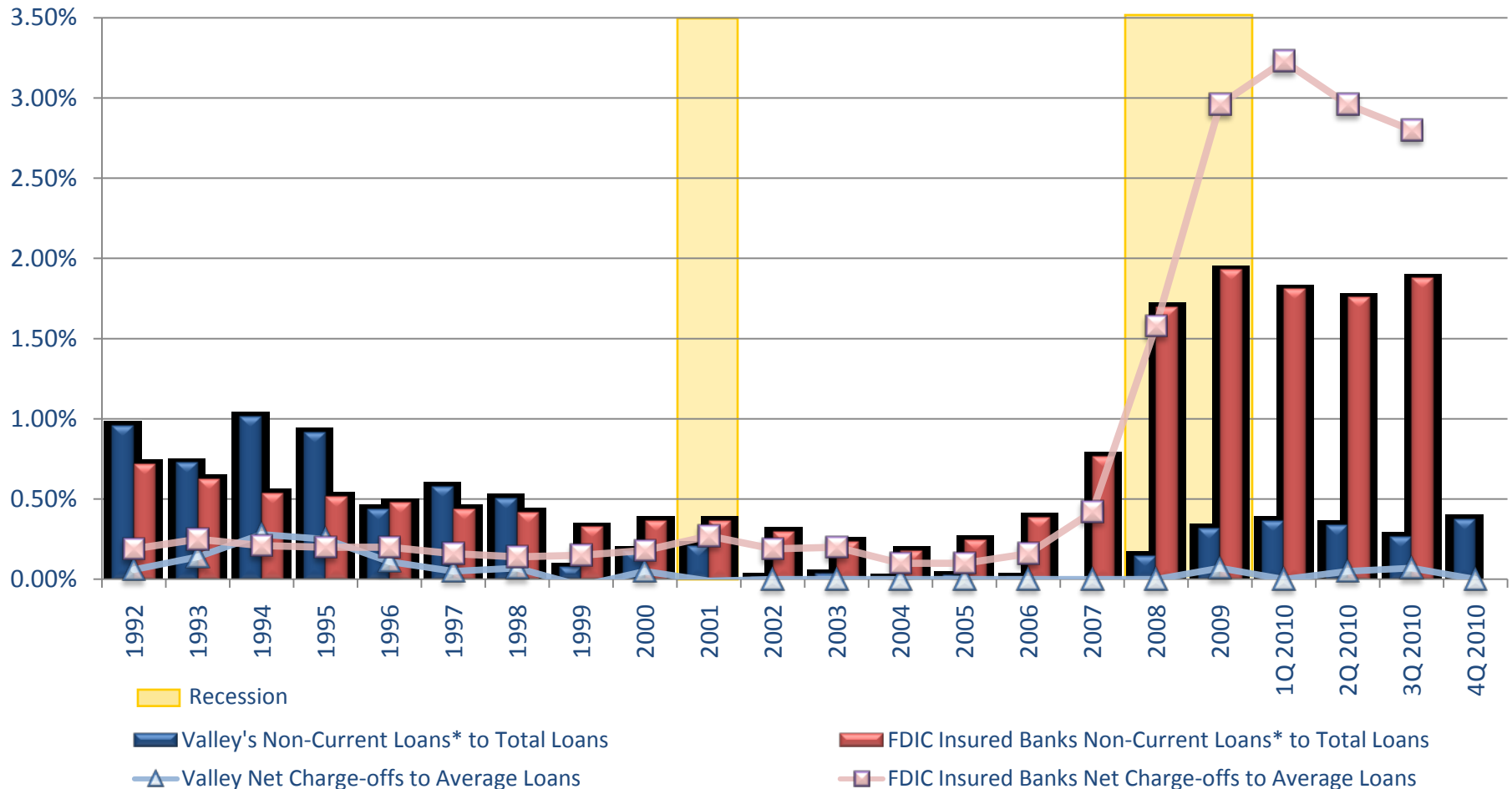
Residential Mortgages



*Non-Current Loans: Loans and leases 90 days or more past due plus loans in non accrual status, as a percent of gross loans and leases.

Loan Quality 1992 – 4Q 2010

Home Equity

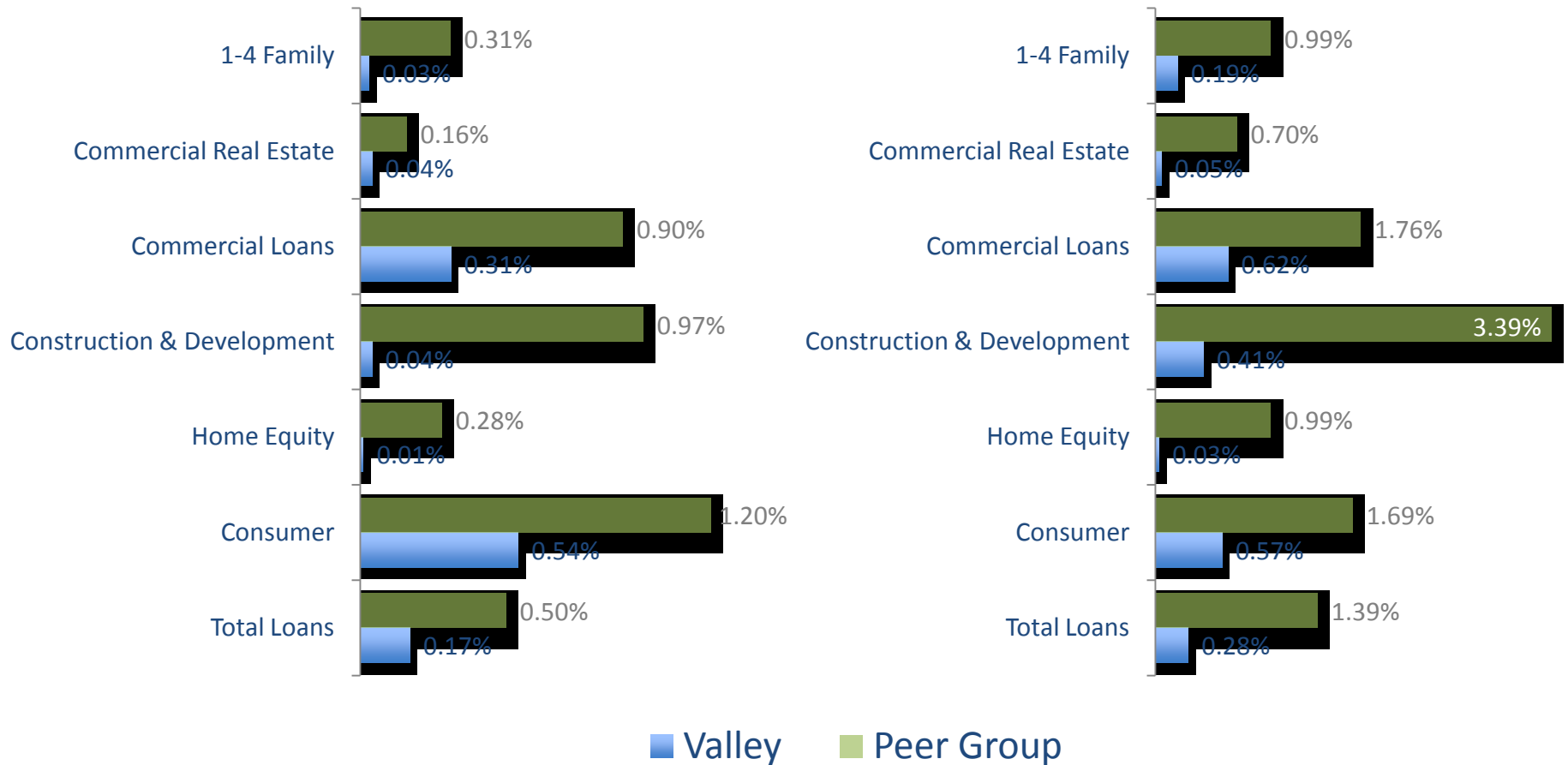


*Non-Current Loans: Loans and leases 90 days or more past due plus loans in non accrual status, as a percent of gross loans and leases.

Net Charge-offs to Average Loans

2003 - 2009

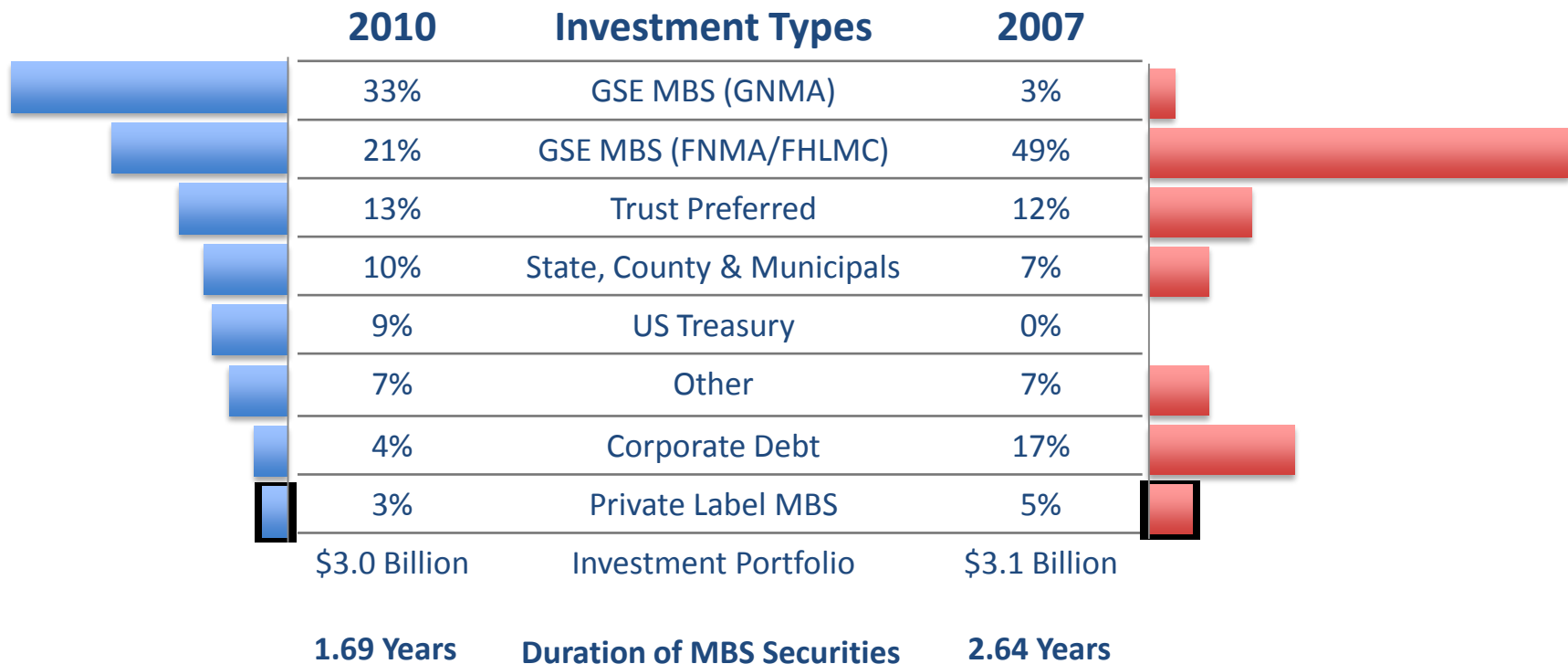
2010



■ Valley ■ Peer Group

Peer group consists of banks with total assets between \$3 billion and \$50 billion.

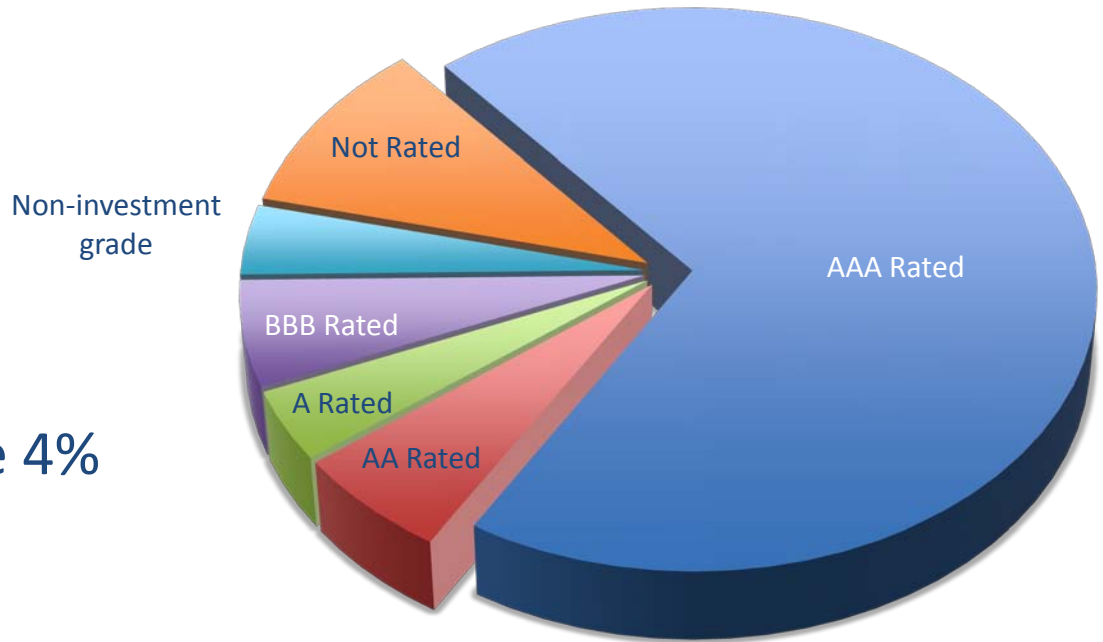
Investment Portfolio



As of 12/31/10 and 12/31/07

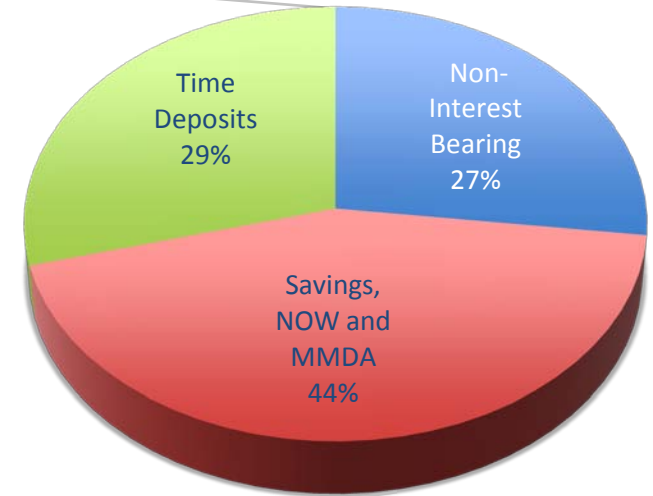
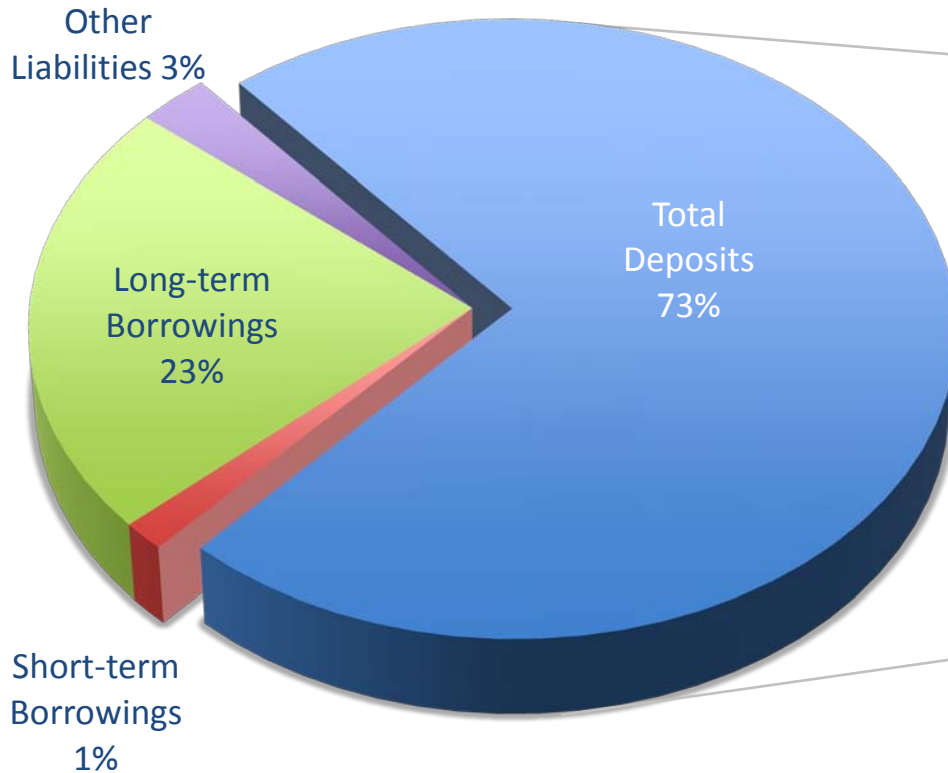
Securities by Investment Grade

- AAA Rated 69%
- AA Rated 6%
- A Rated 4%
- BBB Rated 6%
- Non Investment Grade 4%
- Not Rated 11%



As of 12/31/10

Deposits and Borrowings Composition

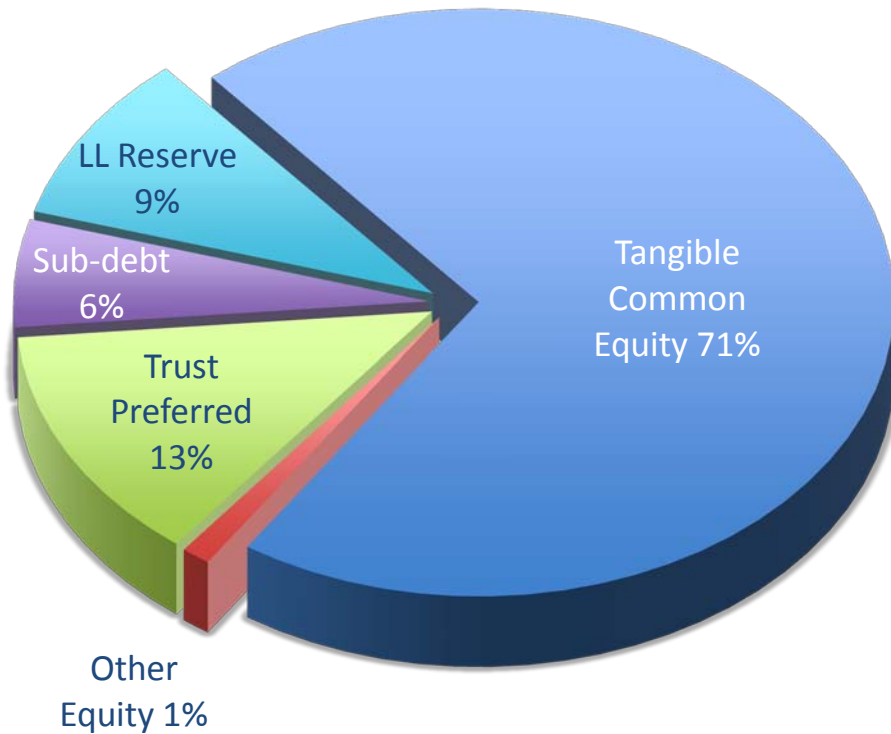


Total Deposits = \$9.4 Billion

Total Liabilities = \$12.8 Billion

As of 12/31/10

Equity Composition / Ratios*



Total Tier II Equity = \$1.3 Billion

Capital Ratios	As of 12/31/2010	"Well Capitalized"
Tangible Common Equity / Tangible Assets	6.90%	N/A
Tangible Common Equity / Risk-Weighted Assets	9.10%	N/A
Tier I	10.94%	6.00%
Tier II	12.91%	10.00%
Leverage	8.31%	5.00%
Book Value	\$8.02	N/A
Tangible Book Value	\$5.89	N/A

As of 12/31/10
*Non-GAAP reconciliations shown on slide 24.

Significant unrealized gain on facilities, referenced in slide 10, not incorporated in capital ratios reflected above.

Shareholder Returns

Historical Financial Data (1)

(Dollars in millions, except for share data)

Period End	Total Assets	Net Income (2)	Diluted Earnings Per Common Share	Return on Average Assets	Return on Average Equity	Cash Dividends Declared Per Common Share	Common Stock Splits and Dividends
2010	\$ 14,144	\$ 131.2	\$0.81	0.93 %	10.32 %	\$0.72	5/10 - 5% Stock Dividend
2009	14,284	116.1	0.64	0.81	8.64	0.72	5/09 - 5% Stock Dividend
2008	14,718	93.6	0.64	0.69	8.74	0.73	5/08 - 5% Stock Dividend
2007	12,749	153.2	1.10	1.25	16.43	0.72	5/07 - 5% Stock Dividend
2006	12,395	163.7	1.15	1.33	17.24	0.70	5/06 - 5% Stock Dividend
2005	12,436	163.4	1.17	1.39	19.17	0.69	5/05 - 5% Stock Dividend
2004	10,763	154.4	1.16	1.51	22.77	0.66	5/04 - 5% Stock Dividend
2003	9,873	153.4	1.15	1.63	24.21	0.63	5/03 - 5% Stock Dividend
2002	9,148	154.6	1.12	1.78	23.59	0.60	5/02 - 5:4 Stock Split
2001	8,590	135.2	0.94	1.68	19.70	0.56	5/01 - 5% Stock Dividend
2000	6,426	106.8	0.90	1.72	20.28	0.53	5/00 - 5% Stock Dividend
1999	6,360	106.3	0.85	1.75	18.35	0.50	5/99 - 5% Stock Dividend
1998	5,541	97.3	0.82	1.82	18.47	0.45	5/98 - 5:4 Stock Split
1997	5,091	85.0	0.75	1.67	18.88	0.40	5/97 - 5% Stock Dividend
1996	4,687	67.5	0.66	1.47	17.23	0.35	5/96 - 5% Stock Dividend
1995	4,586	62.6	0.60	1.40	16.60	0.34	5/95 - 5% Stock Dividend
1994	3,744	59.0	0.66	1.60	20.03	0.32	5/94 - 10% Stock Dividend
1993	3,605	56.4	0.65	1.62	21.42	0.25	4/93 - 5:4 Stock Split
1992	3,357	43.4	0.50	1.36	19.17	0.22	4/92 - 3:2 Stock Split
1991	3,055	31.7	0.37	1.29	15.40	0.21	
1990	2,149	28.6	0.33	1.44	14.54	0.21	

(1) All per share amounts have been adjusted retroactively for stock splits and stock dividends during the periods presented.

(2) Net income includes other-than-temporary impairment charges on investment securities totaling \$2.9 million, \$4.0 million, \$49.9 million, and \$10.4 million, net of tax benefit, for years ended December 31, 2010, 2009, 2008, and 2007, respectively.

For More Information

- ▼ Log onto our web site: www.valleynationalbank.com
- ▼ E-mail requests to: dgrenz@valleynationalbank.com
- ▼ Call Shareholder Relations at: (973) 305-3380
- ▼ Write to: Valley National Bank
1455 Valley Road
Wayne, New Jersey 07470
Attn: Dianne M. Grenz, First Senior Vice President
Director of Marketing, Shareholder & Public Relations
- ▼ Log onto our website above or www.sec.gov to obtain free copies of documents filed by Valley with the SEC

12/31/2010

Non-GAAP Disclosure Reconciliations

(\$ in Thousands)

Total Equity	\$1,295,205
Less: Net unrealized gains on securities available for sale	(13,950)
Plus: Accumulated net losses on cash flow hedges, net of tax	708
Plus: Pension liability adjustment, net of tax	18,398
Less: Goodwill	(317,891)
Less: Other disallowed intangible assets	(15,455)
Tier I Common Capital	\$967,015
Plus: Trust preferred securities	176,313
Total Tier I Capital	\$1,143,328
Plus: Allowance for credit losses	\$126,504
Plus: Qualifying sub debt	\$80,000
Total Tier II Capital	\$1,349,832

Total Assets	\$14,143,826
Less: Goodwill & Other Intangible Assets	(343,541)
Total Tangible Assets (TA)	\$13,800,285
Total Equity	\$1,295,205
Less: Goodwill & Other Intangible Assets	(343,541)
Total Tangible Common Equity (TCE)	\$951,664
Risk Weighted Assets (RWA)	\$10,453,352

Ratios

TCE / TA	6.90%
TCE / RWA	9.10%
Tier I Common Ratio (Tier 1 common /RWA)	9.25%
Tier I (Total Tier I / RWA)	10.94%
Tier II (Total Tier II / RWA)	12.91%

12/31/2010

Non-GAAP Disclosure Reconciliations

(\$ in Thousands)

Common Shares Outstanding 161,460,596

Shareholders' Equity \$1,295,205

Less: Goodwill and Other Intangible
Assets (343,541)

Tangible Shareholders' Equity \$951,664

Tangible Book Value \$5.89